

BuyNow-Text to Pay

Contact Free payments anywhere, to keep your business safe. Integrated to Heartland.

In-store, on-the-go, or on your website, allow customers to pay anywhere. BuyNow Text to Pay gives you the freedom to accept payments from customers contact free. The customer will initiate the payment. BuyNow Text to Pay turns any smartphone into a virtual terminal enabling you to take all forms of card payment on the spot. There are no downloads, additional equipment, software or apps.

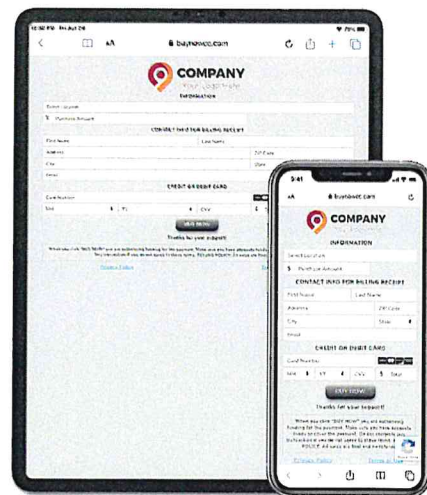
Benefits

- Contact Free:** Means ZERO CONTACT. No contact with card readers or customers. Payment is initiated by the customer, on the customers device.
- Easy:** If you can text, you can pay. Begin receiving payments from anyone that has a smartphone and can text. One text, One Screen, Easy Payment.
- Quick:** The average payment takes your customer under a minute to complete. Quickly accept payments whenever and wherever your customers are.
- Integrated:** BuyNow is integrated with Heartland. If you are already a Heartland customer this is a simple add on.
- Secure:** BuyNow mobile technology encrypts card data as soon as it is sent. The data is passed to Heartland securely and never stored on your mobile device or on BuyNow.

Features

- **Virtual Terminal:** BuyNow Text to Pay turns any smartphone into a payment terminal with zero apps or software. There is no equipment to buy and no downloads.

- **Payment Live Link:** Employees can view and confirm transactions real time from your web based live link on any device. Live Links can be shared with employees, where they can view real-time sales, detailed transactions, and easily export reports.
- **Custom Keyword and Custom Response:** Choose your own text word and messaging to initiate the payment for your business.
- **Custom Branding Cart:** White labeled for your brand with your company logo. Choose what data fields you need populated when customers are paying their bill.
- **Payment Confirmation:** Customers will receive confirmation of payment directly on their mobile device and email receipt. Employees will have a payment live link they can instantly view to confirm the customer has paid.
- **Seamless:** BuyNow Text to Pay 3 step process: Text, Pay, Confirm will make the purchase experience from your customers seamless.



Text DEMO to 44944 to experience BuyNow