

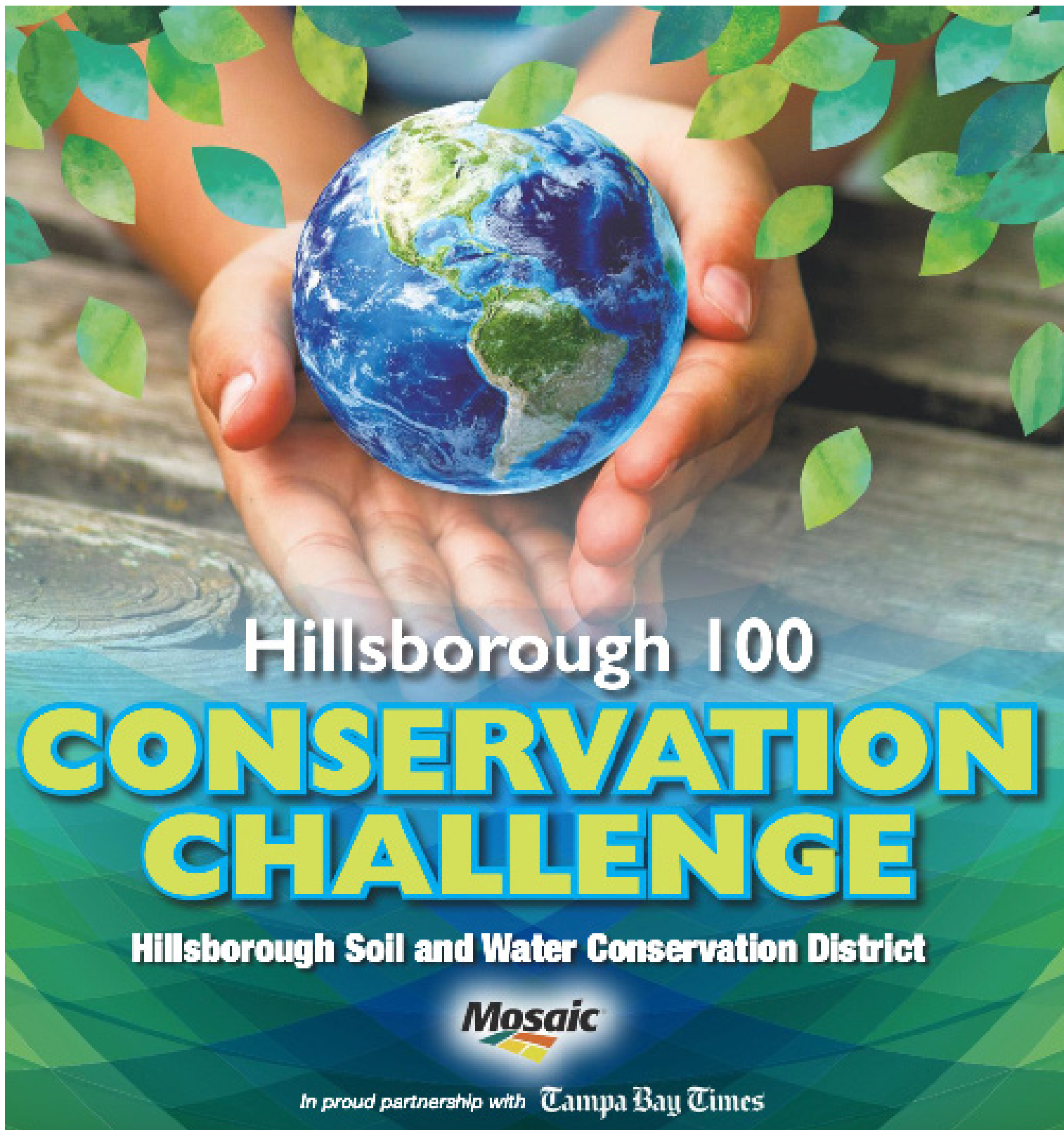


**Hillsborough
Soil & Water**
Conservation District
Florida

2021 HSWCD Projects and Activities

Poster Contests Ag Producer Land Judging
Seminars Ag Venture
Cost Share Programs Legislation Envirothons Speech Contests
Mobile Irrigation Labs
Conservation
HILLSBOROUGH 100 CONSERVATION CHALLENGE Environmental Best Practices
Ag Working Group Grants Education Urban • Suburban • Rural
HILLSBOROUGH SOIL AND WATER CONSERVATION DISTRICT

“Conservation is everybody’s business”



Hillsborough 100

CONSERVATION CHALLENGE

Hillsborough Soil and Water Conservation District



In proud partnership with Tampa Bay Times

**Click title below to view the entire 28-page
[Hillsborough 100 Conservation Challenge](#)
tabloid, published April 2021**



Hillsborough Soil and Water Conservation District 2021 Poster Contest

Theme: **"Healthy Forests, Healthy Communities"**

Extended Entry Deadline **APRIL 30, 2021**

Two contest divisions:

Please send submissions and inquiries to:

JUNIOR CATEGORIES:

Kindergarten - 1st Grade
2nd Grade - 3rd Grade
4th Grade - 6th Grade

PRIZES:

1st Place — \$25
2nd Place — \$15
3rd Place — \$10

SENIOR CATEGORIES:

7th Grade - 9th Grade
10th Grade - 12th Grade

PRIZES:

1st Place — \$50
2nd Place — \$30
3rd Place — \$20

201 S. Collins St.
Suite 202
Plant City, FL 33563

813-752-1474, Ext. 3
or 813-477-8332

bjt6890@yahoo.com
or tompkinsb@hillsboroughcounty.org



Winning entries advance to area, state and national competitions.

All entries will be displayed at the 2021 Hillsborough County Fair and other locations.

Your contest entry is good for one free ticket to the county fair!

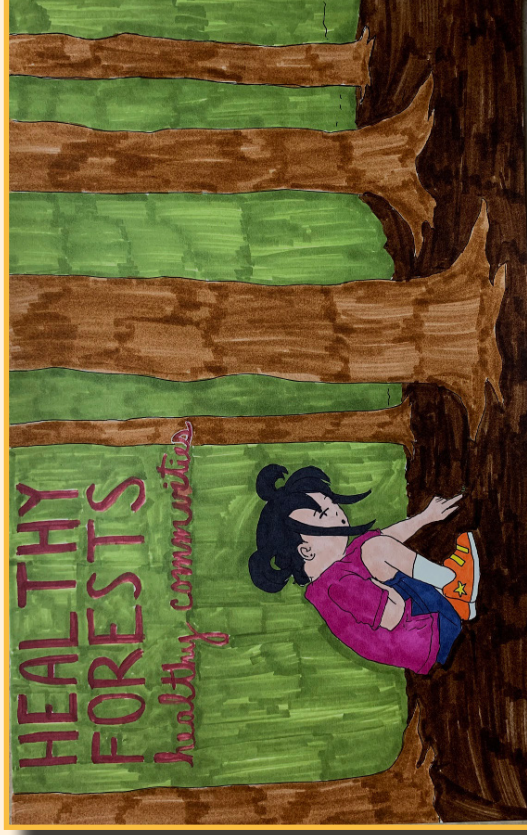
**Thank you to our printing sponsor:
Odiorne Insurance Agency**

**National contest presented by:
National Association of
Conservation Districts**

“Healthy Forests / Healthy Communities”

FIRST PLACE / Grades 10-12

2021 NACD / HSWCD Poster Contest



GIULIA JONES

Kathy Eckdahl
HSWCD Board Chair

Betty Jo Tompkins
HSWCD Executive Director



Hillsborough Soil and Water Conservation District 2021 Speech Contest

Theme: **“Healthy Forests, Healthy Communities”**

Junior and Senior Contest Entries Accepted Through April 30, 2021

Two contest divisions:

Please send submissions and inquiries to:

JUNIOR CATEGORY Grades 6 - 8

PRIZES:

1st Place — \$50
2nd Place — \$40
3rd Place — \$30

Also, a \$10 gift card for each non-winning speaker

SENIOR CATEGORY: Grades 9 - 12

PRIZES:

1st Place — \$100
2nd Place — \$70
3rd Place — \$50

Also, a \$10 gift card for each non-winning speaker

Mail to HSWCD at:
**201 S. Collins St., Ste. 202
Plant City, FL 33563**

For more information:
813-477-8332

Email submissions to:
**Betty Jo Tompkins
bjt6890@yahoo.com**



**“Conservation is
Everybody’s Business”**

Visit us online at:
HillsboroughSWCD.com

Highest-scoring speaker advances to area competition

Speeches must be original in content, typed on double-spaced 8.5x11 paper with 1-inch margins, using standard fonts no greater than 12-point.

Include a cover page with (1) contestant’s name, (2) speech title, (3) parent or guardian name, (4) email address, (5) home address, (6) telephone number, and (7) contestant’s school name.

The required speech-length is 5 to 7 minutes. Point deductions will result for speeches under or over the required time limits.

Strawberry U-Pick

SAT, Feb. 27 / 9 AM to 4 PM



Fancy Farms
INC.

**3524 Futch
Loop / Plant
City**

**All Proceeds Benefit
HSWCD Youth Programs & Events**

Hillsborough Soil & Water Conservation District

\$1 per quart in U-pick containers

**For every 10 containers purchased two free
will be offered. On-site containers only.**

Wear gloves, face masks & respect social-distancing.

Call: Betty Jo Tompkins / 813-477-8332



T.R.E.E. Inc.
Since 1983

TREE INC. TREE PLANTINGS

Earth Day – April 22, 2021

Hillsborough 100 Conservation Challenge Action Awareness Project

Full Name: _____

School Name: _____

Participant Address: _____

Phone: _____ Email: _____ Age: _____



Your signature below signifies that you hold harmless **Hillsborough Soil and Water Conservation District** and **TREE Inc.** from any and all injuries that may occur as a result of your participation. Also, that you agree HSWCD and TREE Inc. can use your photo, name or likeness in any subsequent activity, including for news and promotional reasons.

For participants younger than age 18, a parent/guardian signature is required.

Participant Signature: _____

Parent/Guardian Signature: _____

Contact: **Betty Jo Tompkins, HSWCD Executive Director** Call: 813-477-8332

Mail to: HSWCD, 201 South Collins Street, Suite 202, Plant City 33563

Email: bjt6890@yahoo.com or tompkinsb@hillsboroughcounty.org

Visit: HillsboroughSWCD.com / Office: 813-752-1474 Ext. 3



Hillsborough 100 Conservation Challenge Landscape Beautification

Action Awareness Project

Sunday, May 2, 2021 / 10AM to 2PM



13129 St. Francis Lane / Thonotosassa

Please print

Full Name: _____

Club/Group Name: _____

Participant Address: _____

Phone: _____ **Email:** _____ **Age:** _____



Your signature below signifies that you hold harmless **Hillsborough Soil and Water Conservation District, Miracles Outreach Center and Hillsborough County 4-H** and its participating clubs, from any and all injuries that may occur as a result of your participation. Also, that the aforementioned organizations can use your photo, name or likeness in any subsequent activity, including for news and promotional reasons.

A parent/guardian signature is required for participants under age 18.

Participant Signature: _____

Parent/Guardian Signature: _____

All participants must register ahead of time and sign-in upon arrival. Participation will be capped at 250 participants as we work to ensure safe social distancing. Face coverings are required for all participants at in-person events. Individuals at a higher risk for severe illness from COVID-19 (including older adults and vulnerable people of all ages with certain underlying medical conditions) should avoid in-person events and gatherings at this time.

Contact: **Betty Jo Tompkins, HSWCD Executive Director / Call: 813-477-8332**

Email: **bjt6890@yahoo.com or tompkinsb@hillsboroughcounty.org**

Miracles Outreach Contact: **Pam Bell / Call: 813-455-9123**

Visit: **HillsboroughSWCD.com / Office: 813-752-1474, Ext. 3**

Those who can, please bring your own gardening tools (rakes, shovels, etc.)

Hillsborough Soil & Water Conservation District

Blueberry U-Pick

SAT / May 22, 2021 / 9am-3pm



**Duggal & Sons
Blueberry
Farm**

**3515
Nichols Road
Lithia 33547**

Hillsborough 100

Conservation Challenge Action Awareness Project

All proceeds benefit HSWCD Youth Events & Programs

\$20 per bucket (holds 6 plus pounds)

**Pick fresh blueberries perfect for breakfast through
dessert, including smoothies, salads, shakes and cobblers!**

We'll follow current COVID-19 rules / HillsboroughSWCD.com

Betty Jo Tompkins / 813-477-8332 / bjt6890@yahoo.com



Hillsborough Soil and Water Conservation District *and the*
USDA Natural Resources Conservation Service



LOCAL WORKING GROUP MEETING

THURSDAY, MAY 27, 2021 / 3:00 to 5:30 PM

FL Strawberry Growers Association / 13138 Lewis Gallagher Road, Dover 33527

We want your input and opinions about funding for critical agricultural needs!



- Farmers
• Ranchers
- Agricultural Educators
• Affiliated Partners
- General
Public

MEETING AGENDA:

I. Welcome and Introduction of Guests:

- Betty Jo Tompkins, Executive Director, HSWCD
- Andrew Brooks, Vice Chair, HSWCD

II. Remarks and PowerPoint Presentation:

- Walter Albarran, Area Conservationist, NRCS
- Leslie Diaz-Alvarez, Hillsborough/Pinellas District Conservationist, NRCS

III. Updates on Programs, Projects and Activities:

- Kenneth Parker, Executive Director, Florida Strawberry Growers Association
- Stephen Gran, Director, UF/IFAS Extension, Hillsborough County
- Dennis Carlton Jr., President, Hillsborough County Farm Bureau
- Matt Warren, Environmental Manager, FL Dept. of Agriculture & Consumer Services
- Dennis Carlton, Chairman, Hillsborough County Agriculture Economic Dev. Council
- Simon Bolin, Manager, Hillsborough County Agricultural Industry Development
- Jeff Whealton, Senior Environmental Scientist, Ag Team, Southwest Florida Water Management District (SWFWMD)

IV. Questionnaire Review and Open Discussion

V. Closing Remarks

GOAL: Help determine priorities for NRCS in the coming years.

Funding pools for NRCS programs are fixed for Grazing and Cropland. Recommend two additional pools from the following list: Forestry, Water Conservation, Seasonal High Tunnel, Brush and Herbaceous Weed Control, Invasive Plants and more. Recommend levels of investment in selected funding pools. Opportunity also to select eight Resource Concern Categories for FY 2022 as priorities for Florida.

Questionnaires available in advance / Visit: HillsboroughSWCD.com

For more information, contact: Betty Jo Tompkins, HSWCD

813-477-8332 / bjt6890@yahoo.com / tompkinsb@hillsboroughcounty.org



LOCAL WORKING GROUP FY2021 QUESTIONNAIRE



We want your input and opinions about funding for critical agricultural needs!

Please answer questions (9) through (12):

1. Soil and Water Conservation District (SWCD) Name:

2. SWCD Point of Contact (POC): _____

3. SWCD POC Email Address: _____

4. SWCD POC Phone Number: _____

5. Natural Resources Conservation Service (NRCS) Field Office:

6. NRCS Representative Name: _____

7. NRCS Administrative Area: _____

8. Partners present at meeting. List all that are present (e.g., Florida Department of Agriculture and Consumer Services, water management districts, etc.).

9. There are two fixed local funding pools — Grazing and Cropland. Please recommend two additional funding pools from the list below:

- Forestry
 - Water Conservation
 - Seasonal High Tunnel
 - Brush and Herbaceous Weed Control
 - Invasive Plants
 - Other: _____
-
-



LOCAL WORKING GROUP FY2021 QUESTIONNAIRE



10. Please recommend the level of investment recommended for the selected funding pools. The total percent across funding pools should equal 100 percent (e.g., Grazing - 50%, Cropland - 30%, Wildlife - 10%, Seasonal High Tunnel - 10%).

- (a.) Cropland %
- (b.) Grazing %
- (c.) Forestry %
- (d.) Water Conservation %
- (e.) Seasonal High Tunnel %
- (f.) Brush and Herbaceous Weed Control %
- (g.) Invasive Plants %
- (h.) Other - Please list fund code(s) and percentage(s):
 %
 %

11. Please choose eight (8) Resource Concern Categories for FY 2022 as Priority for the state. Below are the categories to choose from:

- Air Quality Emissions
- Aquatic Habitat
- Concentrated Erosion
- Degraded Plant Condition
- Field Pesticide Loss
- Field Sediment, Nutrient and Pathogen Loss
- Fire Management
- Inefficient Energy Use
- Livestock Production Limitation
- Pest Pressure
- Soil Quality Limitations
- Source Water Depletion
- Storage and Handling of Pollutants
- Terrestrial Habitat
- Weather Resilience
- Wind and Water Erosion

Let's Plant Some Trees!

Saturday, June 12, 2021

**Florida's largest single-day
public tree-planting event**

MUST PRE-REGISTER BY JUNE 4 *

Lower Green Swamp Preserve

3540 East Knights Griffin Road / Plant City / 33565

Another
**Hillsborough 100
Conservation Challenge**
Action Awareness Project

For more information:
Call Betty Jo Tompkins
813-477-8332
bjt6890@yahoo.com

Event Presenters:

Hillsborough Soil & Water
Conservation District

Sustany Foundation

TREE, Inc.

Rotary

Hillsborough County
Conservation and
Environmental
Lands Management

*** SPOTS LIMITED TO FIRST 200 PRE-REGISTRANTS**

- * We have 20,000 longleaf pine seedlings to plant on 80 acres
- * Free commemorative T-shirt (while supplies last) / Refreshments
- * Sign-in throughout the day, starting at 8:30 AM
- * Two shifts available (9AM-12 and 12-3PM) / Carpool if you can
- * Long pants and shirt, hats, and closed-toe shoes recommended
- * Don't forget sunscreen, lip balm, garden gloves and insect spray
- * Students under age 16 must be accompanied by an adult
- * COVID-19 protocols require masks and social-distancing

Visit us online at: HillsboroughSWCD.com | Call: 813-752-1474 Ext. 3

PRINTING COURTESY OF ODIORNE INSURANCE

Let's Plant Some Trees!



Saturday, June 12, 2021

Lower Green Swamp Preserve, Plant City

Hillsborough Soil & Water Conservation District

“Conservation is everybody’s business”



T.R.E.E. Inc.
Since 1983



**Odiorne
Insurance**

**Brandon Global
Eco Rotary Club**

**Florida Strawberry
Growers
Association**

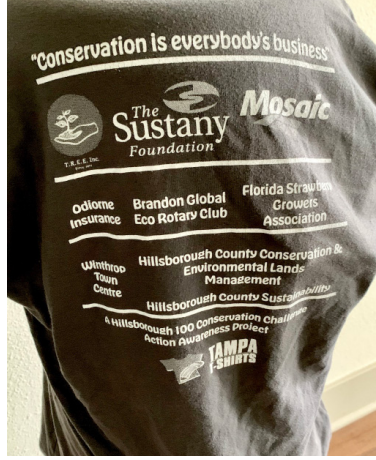
**Winthrop
Town
Centre**

**Hillsborough County Conservation &
Environmental Lands
Management**

Hillsborough County Sustainability

**A Hillsborough 100 Conservation Challenge
Action Awareness Project**

Let's Plant Some Trees!



2021 HSWCD Summer Poster Contest



Theme: "Why Conservation Matters"

Contest Opens: Tuesday, June 1

NEW DEADLINE: Friday, Sept. 30

Hillsborough Soil and Water Conservation District

CONTEST CATEGORIES / PRIZES / SUBMISSION & INQUIRIES

JUNIOR CATEGORIES:

Kindergarten - 1st Grade
2nd Grade - 3rd Grade
4th Grade - 6th Grade

PRIZES:

1st Place — \$25
2nd Place — \$15
3rd Place — \$10
Honorable Mention — \$5

SENIOR CATEGORIES:

7th Grade - 9th Grade
10th Grade - 12th Grade

PRIZES:

1st Place — \$50
2nd Place — \$30
3rd Place — \$20
Honorable Mention — \$10

Betty Jo Tompkins, *Exec. Dir.*
201 S. Collins St., Suite 202
Plant City, FL 33563

813-477-8332 or
813-752-1474, Ext. 3

bjt6890@yahoo.com

Visit us online:

hillsboroughSWCD.com

A Hillsborough 100 Conservation Challenge Action Awareness Project

PLEASE FOLLOW THE CONTEST RULES BELOW TO ENSURE ELIGIBILITY:

RULE 1: All posters must be created by an individual student, rather than a team of students. Entry must be the contestant's original work.

Judging Criteria is as follows:

Uses and Reflects Conservation Theme (50 percent), Visual Effectiveness (30 percent), Originality (10 percent), and Universal Appeal (10 percent).

RULE 2: "Why Conservation Matters" (the *Summer 2021 Contest Theme*) must appear on the front of each poster submission.

RULE 3: The *2021 Poster Contest Registration Form* must be attached to the back of each poster contest entry.

UPDATED ENTRY DEADLINE:
Friday, Sept. 30, 2021

RULE 4: Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials. Poster size must be 14-inches by 22-inches, which is half the size of a standard poster board. **Entries will be displayed at the 2021 Hillsborough County Fair Fall Festival, Oct. 29-31. Each entry receives one free festival ticket.**



Visit: HillsboroughSWCD.com

"Conservation Is Everybody's Business"

Thank you to our printing sponsor: Odiorne Insurance

Florida Conservation District Employees Association



FCDEA 2021 Annual Meeting / Sept. 8-10 Presentation Speakers and Bios

Please note: Each presentation will end with an opportunity for discussion.



Candice Abinanti

*NACD Southeast Region Representative
(North Carolina)*

Prior to her work with the National Association of Conservation Districts, Candice Abinanti served with the U.S. Department of Homeland Security, Federal Emergency Management Agency for more than 10 years, advancing risk resilience both domestically and internationally through partnerships and programs. In the Southeast, she also managed grantmaking and partnerships with regional boards at Foundation For The Carolinas, one of the largest community foundations in the country. Abinanti earned her master's degree in sustainable development from the School for International Training while living in Sri Lanka following the Indian Ocean tsunami. She also holds a bachelor's degree in anthropology and international relations from the University of Massachusetts in Boston. She lives in Charlotte, N.C. with her husband and two children.

Contact information: 803-579-7230 / Email: candice-abinanti@nacdn.net

Zoom Presentation / 2-3 p.m. / Video Presentation: NACD Programs, Projects and Activities



Dr. Ariel Rivers, Ph.D.

*NACD Urban Conservation Staff Lead
Pacific Region Representative (California)*

Dr. Ariel Rivers holds a dual-title doctorate in entomology and international agriculture and development, and is broadly trained across the agricultural sciences. She served as the Program Manager for the Global Locust Initiative (GLI), an effort housed at ASU with the intent of enabling innovative advances in locust research and management by promoting interdisciplinary systems- and solutions-oriented approaches. Most recently, Dr. Rivers worked as the Postharvest Coordinator for Latin America at the International Maize and Wheat Improvement Center (CIMMYT), designing research methodologies for studying grain storage with smallholder farmers, coordinating postharvest research in Mexico and Guatemala, and training farm advisors on postharvest practices. While at CIMMYT, Dr. Rivers had the opportunity to learn from a variety of collaborators.

Contact information: 925-290-8925 / Email: ariel-rivers@nacdn.net

Zoom Presentation / 3-3:45 p.m. / NACD Urban and Community Grant Program and Monthly Webinars

Florida Conservation District Employees Association



FCDEA 2021 Annual Meeting / Sept. 8-10 Presentation Speakers and Bios

Please note: Each presentation will end with an opportunity for discussion.



Brian West

*Southwest Florida Community Relations Manger
Publix Super Markets, Inc.*

Skilled in nonprofit organizations, event planning and coordination, customer service, video, and writing, Brian West is a consummate media and communication professional with a bachelor of science (BS) degree in human resources management, with a minor in finance from Florida Southern College. Founded in 1930 by George Jenkins, Publix was the first supermarket

in the nation to be completely air-conditioned and the first to introduce the shopping cart replacement to the hand-carried basket. Innovation is key at Publix and so too is charitable giving. Jenkins in 1966 established a foundation to support a variety of nonprofit organizations doing great things in their communities. Today, Publix Super Market Charities donates millions of dollars annually to nonprofits in Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee and Virginia, where Publix has operations.

Contact information: 863-688-1188, Ext. 63486 / Email: brian.west@publix.com

Zoom Presentation / 3:45-4:30 p.m. / Corporate Charitable Giving



Nancy Rieves, Ed.D.

*Founder and President
Fundraising Maximized®*

Nancy Rieves is a fundraising coach and the creator of Fundraising Maximized® - Your Ultimate Guide to Major Gift Fundraising, which gives executive and development directors a roadmap to use to raise more money through major gifts. Her proven step-by-step process removes the overwhelm and guides nonprofit leaders to become more confident and successful

fundraisers. In her 10-year tenure as founding executive director of an education-related foundation, Rieves guided a development team that raised more than \$16 million through major gifts. She knows what it's like to start from square one and then to raise millions. In writing her doctorate dissertation on analyzing fundraising activities, Nancy's biggest discovery from her research was revealing — that too many nonprofits focus on small revenue-generating activities. Her aim today is to teach others the steps to securing major gifts.

Email: nancy@nancyrieves.com / For a fundraising template, visit: FundraisingMaximized.com/yes

Zoom Presentation / 4:30 to 5:15 p.m. / Fundraising Maximized

Publix Community Relations Specialists



Corporate

DWAINE STEVENS

Director of Community Relations

P.O. Box 407

Lakeland, FL 33802-0407

(863) 688-1188, ext. 58981

dwayne.stevens@publix.com Dwaine Stevens

The Publix logo, featuring the word "Publix" in a green, sans-serif font with a registered trademark symbol.



Southeast Florida

ROBYN HANKERSON

Community Relations Manager

P.O. Box 699030

Miami, FL 33269-9030

(305) 652-2411, ext. 71378

robyn.hankerson@publix.com



Southwest Florida

BRIAN WEST

Community Relations Manager

P.O. Box 32024

Lakeland, FL 33802-2024

(863) 688-1188, ext. 63486

brian.west@publix.com



Orlando, Northern FL, FL Panhandle, Southern GA Southern AL, Hilton Head and Beaufort SC

CHRIS NORBERG

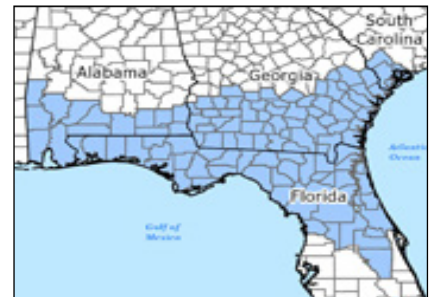
Community Relations Manager

P.O. Box 2226-F

Jacksonville, FL 32231-0084

(904) 781-8600, ext. 37910

christopher.norberg@publix.com



Alabama / Georgia

BRENDA REID

Community Relations Manager

2600 Delk Road

Marietta, GA 30067-6202

(770) 952-6601, ext. 31677

brenda.reid@publix.com



North Carolina / South Carolina / Virginia Aiken-Augusta, Georgia / Tennessee

KIMBERLY REYNOLDS

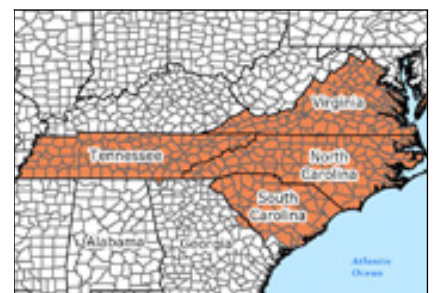
Community Relations Manager

4135 South Stream Blvd., Suite 500

Charlotte, NC 28217

(704) 424-5017, ext. 71051

kimberly.reynolds@publix.com



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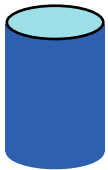
1st Annual 'Enriching the Environment'

RAIN BARREL DECORATING CONTEST

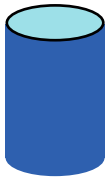
Contest open to Scouts, 4-H clubs, FFA chapters, schools, clubs and other youth organizations



Judging, Display and Silent Auction at the 2021 Hillsborough County Fair*



Contest limited to first 15 group entrants. Each entrant will receive a free food-grade plastic barrel. Entrants must pick up their barrels at the Hillsborough County Fairgrounds on Sat., Aug. 28, from 1-5 p.m. Decorated barrels must be returned Sat., Sept. 18, from 1-5 p.m. Fairgrounds Address: 215 Sydney Washer Road, Dover.



Entrants must complete the "Rainwater Harvesting Workshop" offered by the Hillsborough County Extension Service. Three options are available: Zoom meeting, online PowerPoint presentation, or live workshop. To register, call: Lynn Barber, Florida Friendly Extension Agent, 813-744-5519, Ext. 54105

CASH PRIZES & SILENT AUCTION FUNDRAISER

1st PLACE
\$200

2nd PLACE
\$100

3rd PLACE
\$50

HONORABLE
MENTION
\$25

Entrants can enter their decorated rain barrels into a Silent Auction. Bidding will occur the second weekend of the fair. Sale proceeds for each barrel will be paid directly to the group that creates it. Judging will take place prior to the fair's opening.

*The fair runs Sept. 23 - 26 and Sept. 30 - Oct. 3

RAIN BARREL JUDGING CRITERIA:

- Functionality
- Use of Materials
- Creativity
- Interpretation of Theme

* Rain barrels receiving cash awards will automatically be accepted for display at the HSWCD booth at the 2022 Florida State Fair.

Hillsborough County Fair / Email: HillsboroughCountyFair@verizon.net

Visit: HillsboroughCountyFair.com / Call: 813-737-3247

Sponsored by: Hillsborough Soil & Water Conservation District (HSWCD)



1st Annual 'Enriching the Environment'

RAIN BARREL DECORATING CONTEST

JUDGING FORM

the 2021 Hillsborough County Fair*

RAIN BARREL JUDGING CRITERIA:

- Functionality
- Creativity
- Use of Materials
- Interpretation of Theme



Place:

Barrel Number:

Judge's Comments:

1st Place

2nd Place

3rd Place

4th Place

5th Place

Hillsborough County Fair / Email: HillsboroughCountyFair@verizon.net

Visit: HillsboroughCountyFair.com / Call: 813-737-3247

2021 Hillsborough County Fair



YOUTH Horticulture Show Rules

Presented by **Hillsborough Soil & Water Conservation District**

September 23 to October 3, 2021
Hillsborough County Fairgrounds
 State Road 60 and Sydney Washer Road, Dover

Two Age Categories:

Junior Youth for grades K-6

Senior Youth for grades 7-12

Competition open to all Hillsborough County students, grades K-12, in public, private, parochial, charter, home and virtual school programs as of Sept. 1, 2021.

ENTRY FORMS VIA EMAIL MUST BE RECEIVED BY SEPT. 3, 2021

ENTRY CLASSES

Exhibitors must own plants by Aug. 20, 2021 (honor system). All plants should be of exhibit quality; properly labeled; free of insects, disease or dead plant material; and a minimum of 1 gallon or 8" in size (hanging baskets).



101	Bonsai
102	Bromeliads
103	Cacti & Succulents
104	Ferns
105	Flowering Plants
106	Foliage Plants
107	Orchids
108	Palms
109	Vegetables (including herbs)
110	Special Groupings

NO ENTRY FEES! Each participant may enter up to 10 individual plants and two special groupings. **Judging** to be based on the modern Danish system.
Award Ribbons: Blue (\$8) / Red (\$6) / White (\$4) / Best in Show (\$25)

Special groupings may include a collection of decorative materials, assortment of similar plant materials, or other combination. Space required must not exceed 4' by 4'. Plants within special groupings will not be eligible for individual judging.

- * **Deliver entries** to Hillsborough County Fairgrounds on Sat., Sept. 18 or Mon., Sept. 20, between noon and 7 p.m.
- * **Pick up entries** from the fairgrounds Mon., Oct. 4 or Tues., Oct. 5, between 10 a.m. and 7 p.m.



For further information and to participate:

Email entry forms to:

Hillsborough Soil and Water Conservation District

Email: bjt6890@yahoo.com

Inquiries: Betty Jo Tompkins, Executive Director, 813-477-8332



HILLSBOROUGH SOIL & WATER CONSERVATION DISTRICT

In cooperation with

Local Nurserymen *presents the:*

Fifth Annual Great Plant Auction



Sunday, Oct. 3, 2021

**Auction begins promptly
at 2 p.m.**

**Hillsborough County
Fairgrounds**

**215 Sydney-Washer Road
Dover, FL 33527**

Don't miss this opportunity to purchase high-quality plant materials at reasonable prices, grown and donated by local nurseries. All proceeds go to HSWCD youth programs, Hillsborough 100 Conservation Challenge and agricultural college scholarships.

**Available for auction,
with preview of plants beginning at noon:**

**ANNUALS 🌸 PERENNIALS 🌸 LANDSCAPE & BUTTERFLY PLANTS
FERNS 🌿 BUSHES 🌿 TREE & PLANT NUTRITION ITEMS**

Sale Chairman, Roy Davis

Contact: **HSWCD Executive Director Betty Jo Tompkins / 813-477-8332**

Email: **bjt6890@yahoo.com / Thank you for your commitment to conservation and the Hillsborough Soil and Water Conservation District, "Leading for Tomorrow"**

Hillsborough Soil & Water Conservation District

In cooperation with

Area Nurserymen and Growers



Plant & Allied Articles Live Auction

SALE ORDER



5th Annual Great Plant Auction

Hillsborough County Fair / Sunday, Oct. 3, 2021

HSWCD / 201 S. Collins St. / Suite 202 / Plant City | Call: 813-477-8332



HSWCD Fifth Annual Great Plant Auction Sunday, Oct. 3, 2021

Special thanks to our 2021 Donors and Sponsors

AR Nursery	Alafia Tropical Foliage	All American Lawn & Tree Specialist
Anonymous Donor	Beautiful Plants by Charlie	Butler Tree Farm
Cruz Nursery	Roy Davis	Diamond R. Fertilizer Co.
Duggal and Sons Farm	ELM Land Management	Emerald Hill Nursery
Everglades Equipment Group	Exotica Plumeria	Fancy Farms — Grooms Family
Fernando's Nursery	Florida Natives Nursery	Florida Wholesale Growers
Forbes Road Produce	Grove Equipment Service	Hand Grown Nursery
Harrell's Liner Farm and Nursery	Harris Citrus Nursery	Hillsborough County Fair
Holmberg Farms	J&R Nursery	James Irrigation Supply
Kerby's Nursery & Landscaping	Laurel Oaks Nursery & Tree Farm	M&J Nursery
Mid-Florida Nurseries	The Mosaic Company	1D Tree Farm, Inc.
Pine Lake Nursery	Pro Growers, LLC	R&L Nursery
Roberts Nursery	Speedling, Inc.	Staggs Nursery & Tree Service
Stardust Farms	Sun City Tree Farm	Suncoast Plant Nursery
TWC Irrigation	Tampa Nursery & Garden Center	3 Seasons Growers
Betty Jo Tompkins, HSWCD	Tree Mart, Inc.	Woodard Nursery

2021 Plant Auction Sale Order Book / Page 1

Lot #	Qty.	Size	Item Description	Bidder No.	Amount
1	5	3	Jack Frost Ligustrum		
2	4	3	Eugenia (myrtle family)		
3	5	3	Coontie Palm		
4	2	3	Variegated Loropetalum		
5	2	3	Vinca (periwinkle)		
6	2	3	Jatropha		
7	5	3	Coontie Palm		
8	5	3	Yellow Ixora (evergreen shrub)		
9	2	3	Red Vinca (periwinkle)		
10	2	3	White Vinca (periwinkle)		
11	2	3	Hibiscus		
12	5	3	Red Fountain Grass		
13	5	3	Corkscrew Croton		
14	5	3	Blue Plumbago		
15	5	3	Taro		
16	3	8	Dwarf Burford Holly		
17	2	3	Dracaena		



HSWCD Fifth Annual Great Plant Auction Sunday, Oct. 3, 2021

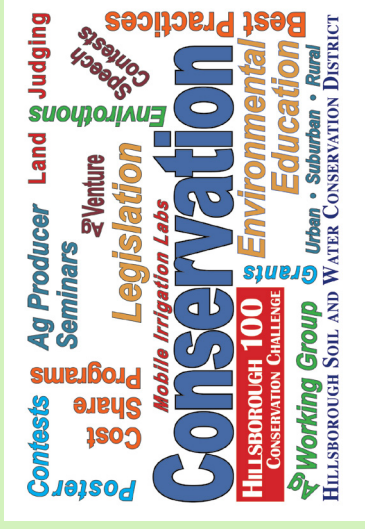
2021 Great Plant Auction Revenue Reconciliation

Income Raised: \$7,000-plus

Planned Distribution of Funds:

Mike Hepburn Scholarship	\$1,000
Roy Davis Scholarship	\$1,000
Four mini-grants (\$250 each) for youth groups for projects related to horticulture (garden expansion, judging contests, other programs).	\$1,000
2022 Hillsborough County Fair Rain Barrel Contest sponsorship	\$750
2022 Hillsborough County Fair Youth Plant Show sponsorship	\$500
2022 HSWCD Land Judging Contest, partial funding	\$400
2022 HSWCD Envirothon, partial funding	\$400
Educational supplies for youth activities at fairs, festivals, Ag Venture, school events, etc.	\$750
Reserve for potential new programs, projects and activities for 2021-2022	\$1,200
TOTAL	\$7,000

Hillsborough Soil & Water Conservation District



Certificate of Appreciation

Our special thanks to:

Holmberg Farms

for your donation to the:

5th Annual Great Plant Auction

Hillsborough County Fair, Oct. 3, 2021

Roy Davis
HSWCD
Auction Chair

Kathy Eckdahl
HSWCD
Board Chair

Betty Jo Tompkins
HSWCD
Executive Director





Hillsborough Soil and Water Conservation District *and the*
USDA Natural Resources Conservation Service



LOCAL WORKING GROUP MEETING

TUESDAY, NOV. 23, 2021 / 3:00 to 5:30 PM

FL Strawberry Growers Association / 13138 Lewis Gallagher Road, Dover 33527

We need your input and opinions regarding funding for critical agricultural needs for FY 2023

JOIN FELLOW

- Farmers
- Ranchers
- Agricultural Educators
- Affiliated Partners
- General Public

MEETING AGENDA:

I. Welcome and Introduction of Guests:

- Betty Jo Tompkins, Executive Director, HSWCD

II. Remarks and PowerPoint Presentation:

- Leslie Diaz-Alvarez, Hillsborough/Pinellas District Conservationist, NRCS

III. Updates on Programs, Projects and Activities:

- Kenneth Parker, Executive Director, Florida Strawberry Growers Association and Vice Chairman, Hillsborough County Agriculture Economic Dev. Council
- Stephen Gran, Director, UF/IFAS Extension, Hillsborough County
- Matt Warren, Environmental Manager, FL Dept. of Agriculture & Consumer Services
- Simon Bolin, Manager, Hillsborough County Agricultural Industry Development
- Jeff Whealton, Senior Environmental Scientist, Ag Team, Southwest Florida Water Management District (SWFWMD)
- Other industry representatives

GOAL: To help determine priorities for Natural Resource Conservation Services (NRCS) in the coming years (i.e., funding pools for 2023, recommended levels of investment, resource concerns and other initiatives).

Local Working Group hosted by the Hillsborough SWCD Board of Supervisors: Kathy Eckdahl (chair), Andrew Brooks (vice chair), Dr. Sonja Brookins (treasurer) and Supervisors Karen Cox Jaroch and Mark Proctor.

Questionnaires available in advance / Visit: HillsboroughSWCD.com

For more information, contact: Betty Jo Tompkins, HSWCD

813-477-8332 / bjt6890@yahoo.com / HillsboroughSWCD.com



LOCAL WORKING GROUP



Funding Survey for FY 2023

Hillsborough Soil and Water Conservation District / LWG Meeting / Nov. 23, 2021



This document represents the questions as they appear online at Survey Monkey.

IMPORTANT: Online questionnaire due November 30

To fill out the online survey, please visit:

<https://www.surveymonkey.com/r/PZXCSR3>

1. Soil and Water Conservation District (SWCD) Name:

2. SWCD Point of Contact (POC):

3. SWCD POC Email Address:

4. SWCD POC Phone Number:

5. USDA Service Center:

6. County:

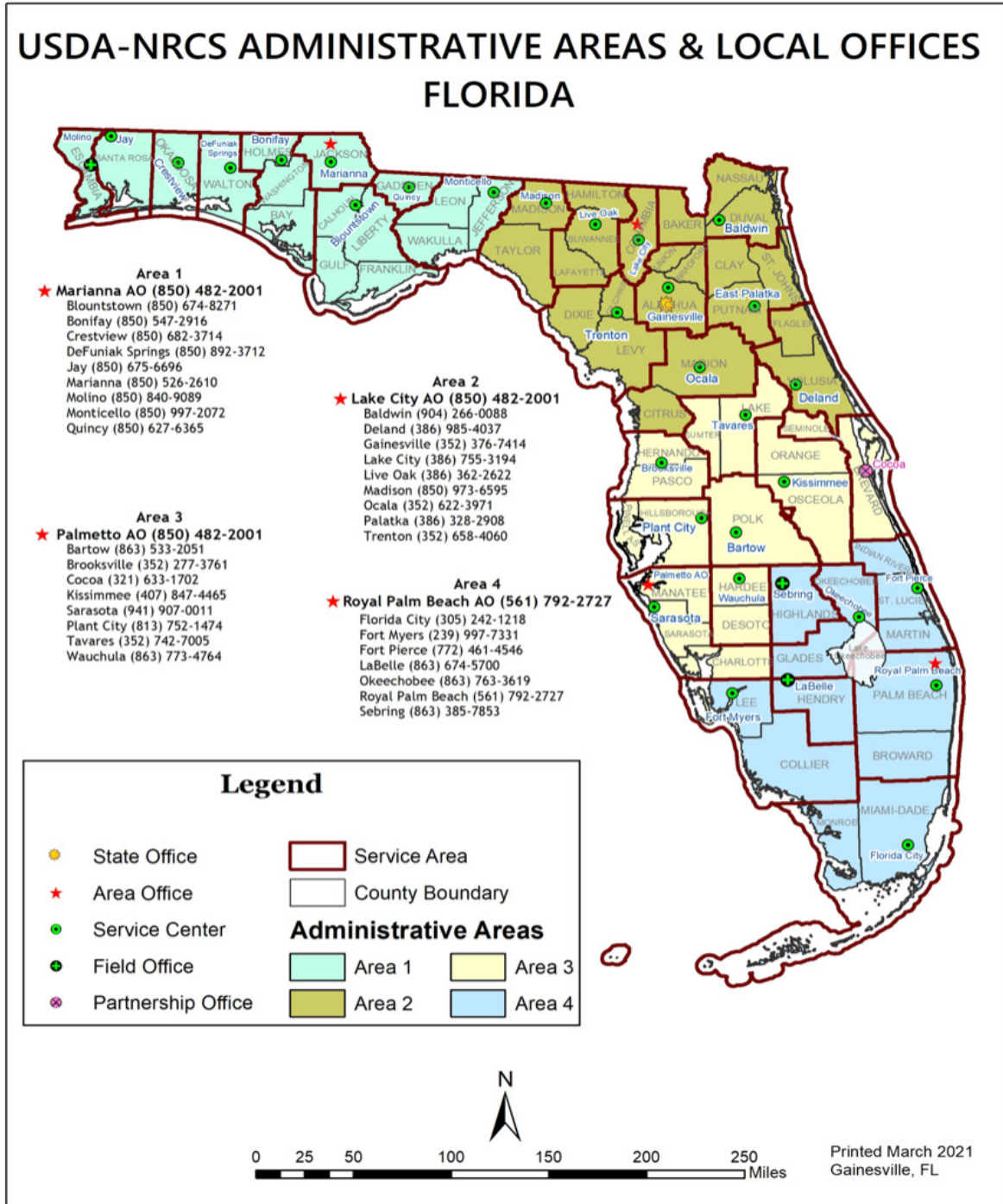
7. NRCS Representative Name:

- Go To Next Page -

LOCAL WORKING GROUP

Funding Survey for FY 2023

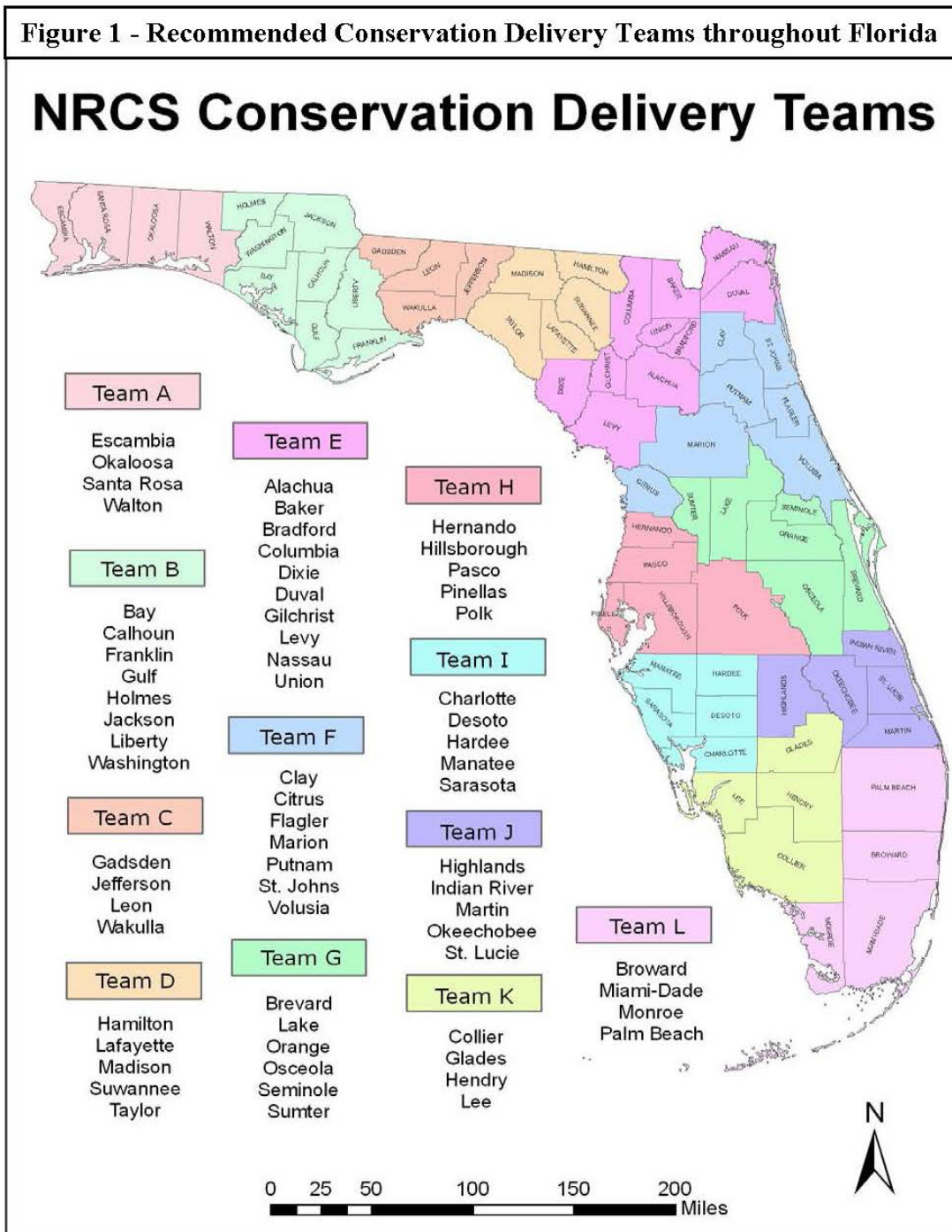
8. NRCS Administrative Area (see map below): _____



LOCAL WORKING GROUP

Funding Survey for FY 2023

9. Please indicate your NRCS Conservation Delivery Team (CDT). See map below.





LOCAL WORKING GROUP Funding Survey for FY 2023



10. Partners present at meeting (e.g., Florida Department of Agriculture, Water Management Districts, etc.). List all that are present.

11. Please recommend up to three funding pools for FY 2023:

- Cropland
 - Grazing
 - Forestry
 - Water conservation
 - Seasonal high tunnel
 - Brush and herbaceous weed control
 - Invasive Plants
 - Other (please specify) _____
-

12. Please recommend the level of investment recommended for the selected funding pools (e.g., Grazing - 50%, Cropland - 30%, Wildlife - 10%, Seasonal High Tunnel - 10%). The total percent across funding pools should equal 100 percent.

- (a.) Cropland %
 - (b.) Grazing %
 - (c.) Forestry %
 - (d.) Water Conservation %
 - (e.) Seasonal High Tunnel %
 - (f.) Brush and Herbaceous Weed Control %
 - (g.) Invasive Plants %
 - (h.) Other (Please enter funding pool and percent)
-
-



LOCAL WORKING GROUP

Funding Survey for FY 2023



13. Please choose eight (8) Resource Concern Categories for FY 2023 as a priority for the State. Below are the categories to choose from:

- Air quality emissions
- Aquatic habitat
- Concentrated erosion
- Degraded plant condition
- Field pesticide loss
- Field sediment, nutrient and pathogen loss
- Fire management
- Inefficient energy use
- Livestock production limitation
- Pest pressure (invasives species)
- Soil quality limitations
- Source water depletion
- Storage and handling of pollutants
- Terrestrial habitat
- Weather resilience
- Wind and water erosion

- Go To Next Page -



LOCAL WORKING GROUP Funding Survey for FY 2023



14. Please enter additional comments in the space provided (e.g., new practice components you would like NRCS to consider, etc.).

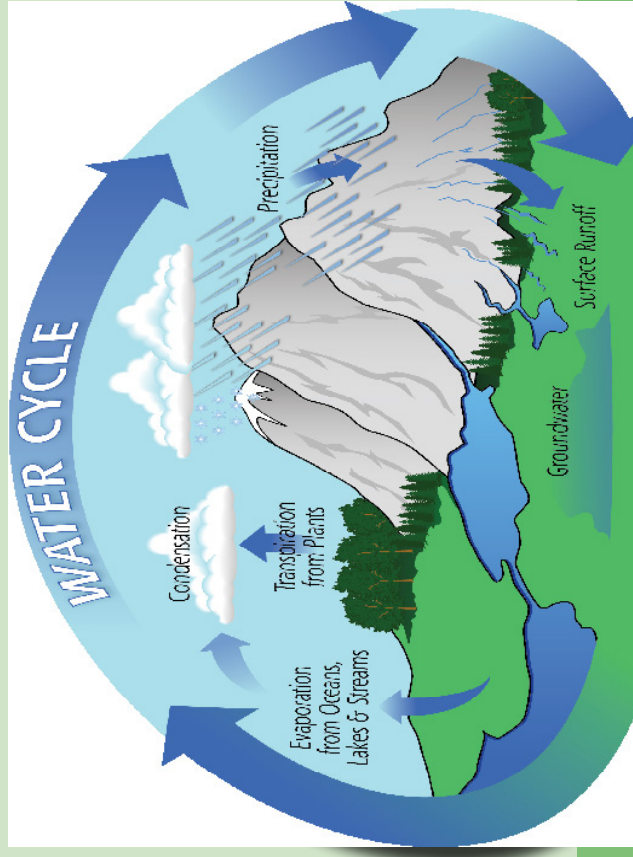
**** If partners have data to support changes in the NRCS payment schedule, they can send the data to the NRCS State Resource Conservationist, Nathan Fikkert: nathan.fikkert@usda.gov. The data should include a variety of invoices for work completed to support the increase or decrease in cost that is being proposed.**

- END -

Hillsborough Soil and Water Conservation District



Water Cycle Bracelets



Contests **Ag Producer Land Judging**
Share Programs **Seminars** **Venture** **Speech Contests**
Cost **Legislation** **Envirothons**
Mobile Irrigation Labs
Conservation
HILLSBOROUGH 100 CONSERVATION CHALLENGE
Ag Working Group **Grants** **Urban • Suburban • Rural**
HILLSBOROUGH SOIL AND WATER CONSERVATION DISTRICT

SUPERVISORS

- Kathy Eckdahl, Chair
- Andrew Brooks, Vice Chair
- Dr. Sonja P. Brookins, Treasurer
- Karen Cox Jaroch, Supervisor
- Mark Proctor, Supervisor

HSWCD Staff

- Betty Jo Tompkins
Executive Director
- Stephanie Farmer-Collins
Community Outreach Technician

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Hillsborough Soil & Water Conservation District

201 South Collins Street / Suite 202 / Plant City 33563



- Betty Jo Tompkins
813-477-8332
bjt6890@yahoo.com
813-752-1474, Ext. 3
tompkinsb@hillsboroughcounty.org
- Stephanie Farmer-Collins
813-763-2317

HILLSBOROUGH COUNTY AG-VENTURE / Fall 2021

Florida State Fairgrounds

Visit: HillsboroughSWCD.com

“Conservation is everybody’s business”

WATER BRACELET BEADS



CLOUDS
Clear Bead (Condensation)



PLANTS
Green Bead (Storage)



RAIN
Light Blue Bead
(Precipitation)



SOIL
Brown Bead (Storage)



SUN
Yellow Bead
(Source of Energy)



WATER in Lakes, Rivers, Oceans
Dark Blue Bead
(Storage and Runoff)



WATER VAPOR
White Bead
(Storage and Runoff)

Water Cycle Bracelets

Water on earth is a part of a never-ending cycle called the “water cycle.” Water evaporates (becomes gas) from the surface of the earth, condenses in the atmosphere as clouds, falls to earth as precipitation and then evaporates again, starting the whole process over again.

To Build Your Bracelet

Materials

- One pipe cleaner
- Seven plastic beads, different colors (see chart)

Procedures

- Thread the color beads on the pipe cleaner in any order you choose.
- Tie the pipe cleaner around your wrist.
- Rotate the beads around your wrist and as you do, explain the meaning to your classmates, family and friends.

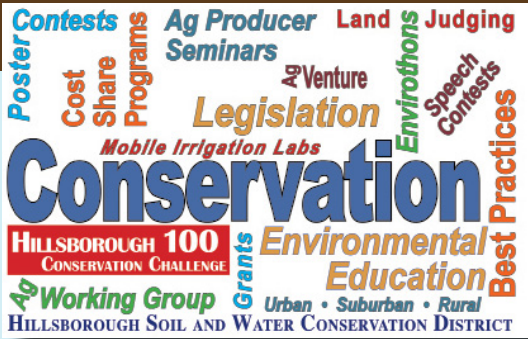
Water Conservation Tips

Every time you use water you are part of the water cycle. Conservation is everybody's business!

- Turn water off while brushing your teeth.
- Take shorter showers.
- Wash only full loads of dishes.
- Water outside plants in early morning to reduce evaporation.
- Wash your vehicle at car washes that recycle water.
- Collect rain water or dehumidifier water to water your plants.

Hillsborough County Fall Festival





Hillsborough Soil and Water Conservation District

2022 Poster Contest

Poster Theme: "Healthy Soil, Healthy Life"

Entry Deadline: **FRIDAY, APRIL 29, 2022**

Two contest divisions:

Please send submissions and inquiries to:

JUNIOR CATEGORIES:
Kindergarten - 1st Grade
2nd Grade - 3rd Grade
4th Grade - 6th Grade

PRIZES:
1st Place — \$25
2nd Place — \$15
3rd Place — \$10

SENIOR CATEGORIES:
7th Grade - 9th Grade
10th Grade - 12th Grade

PRIZES:
1st Place — \$50
2nd Place — \$30
3rd Place — \$20

201 S. Collins St.
Suite 202
Plant City, FL 33563

Contact Us:
813-477-8332
bjt6890@yahoo.com

Visit:
HillsboroughSWCD.com

Winning entries advance to area, state and national competitions.

National Contest sponsored by:
National Association of Conservation Districts (NACD)

Printing courtesy of:
Odiorne Insurance Agency



All entries will be displayed at the 2022 Hillsborough County Fair and other locations.

Your contest entry is good for one free ticket to the Hillsborough County Fair!

"Conservation is everybody's business"



Hillsborough Soil and Water Conservation District

2022 Speech Contest

Speech Theme: **“Healthy Soil, Healthy Life”**

Junior and Senior Contest Entries Accepted Through **APRIL 29, 2022**

Two contest divisions:

Please send submissions and inquiries to:

JUNIOR CATEGORY

Grades 6 - 8

PRIZES:

1st Place — \$50
2nd Place — \$40
3rd Place — \$30

Also, a \$10 gift card for each non-winning speaker

SENIOR CATEGORY:

Grades 9 - 12

PRIZES:

1st Place — \$100
2nd Place — \$70
3rd Place — \$50

Also, a \$10 gift card for each non-winning speaker

Mail to HSWCD at:

**201 S. Collins St., Ste. 202
Plant City, FL 33563**

For more information:

813-477-8332

Email submissions to:

**Betty Jo Tompkins
bjt6890@yahoo.com**



“Conservation is Everybody’s Business”

Visit us online at:
HillsboroughSWCD.com

Highest-scoring speaker advances to area competition

Speeches must be original in content typed on double-spaced 8.5x11 paper with 1-inch margins, using standard fonts no greater than 12-point.

Include a cover page with (1) contestant’s name, (2) speech title, (3) parent or guardian name, (4) email address, (5) home address, (6) telephone number, and (7) contestant’s school name.

The required speech-length is 5 to 7 minutes. Point deductions will be given to speeches that fall under or over the required time limits.

NACD 2022 Annual Meeting Tour

Fun At The Florida State Fair!

Tour Date: Sunday, Feb. 13, 2022

\$75 per person includes lunch & refreshments / Maximum 100 guests



Join the fabulous fun at the **FLORIDA STATE FAIR!** This tour offers a kaleidoscope of colors and a cacophony of sounds at one of the south's largest state fairs. Who doesn't love a fair, with its **LINEUP OF EVENTS** designed to enhance the young and young-at-heart, including contests, exhibits, entertainment, animals, midway rides and a delectable display of **FANTASTIC FAIR FOOD**. You'll get a behind-the-scenes peak at what makes this one of the Sunshine State's top events, as well as enjoy some special surprises. And you're sure to find your **FUN IN THE SUN** during your afternoon at the fair.

***Presented by: Association of Florida Conservation Districts
and the Florida Conservation Districts Employees Association***



NACD 2022 Annual Meeting Tour

It's Strawberry Sensation Time!

Tour Date: Tuesday, Feb. 15, 2022

\$75 per person includes lunch & refreshments / Maximum 100 guests



Like rubies in an emerald field, here's your chance to explore the gems that make **PLANT CITY** the world-renowned **WINTER STRAWBERRY CAPITAL OF THE WORLD**. Meet the Grooms family, owners of **FANCY FARMS**, and learn the inside tricks of strawberry production, enjoy fabulous strawberry treats and try your hand at picking some ripe and juicy **GEMS OF YOUR OWN**.



Featuring **LOCALLY GROWN PRODUCE** as well as **STRAWBERRY SHORTCAKES, SHAKES, BREAD** and **COOKIES**, the Grooms intertwine agriculture, agricultural education and agritourism at their family-owned Fancy Farms. Their goal is to ensure every visitor leaves not only with some delicious fruit, but also with a true appreciation of the family's passion for agriculture and supporting their community.



CARL AND DEE DEE GROOMS started their family farming operation in 1974 with 15 acres of strawberries. Today the operation, run with son **DUSTIN** at the helm, consists of 125 acres of berries in production. In addition, daughter **KRISTI** operates the wildly popular **FANCY FARMS MARKET**, where family recipes rule the day.



Presented by:

Association of Florida Conservation Districts

Florida Conservation Districts Employees Association

Serving Hillsborough Harvested *Fresh From Florida* Foods!

HILLSBOROUGH 100

CONSERVATION CHALLENGE

2022 Kickoff Luncheon / April 12

The Regent / 6437 Watson Road / Riverview / Noon to 2 p.m.



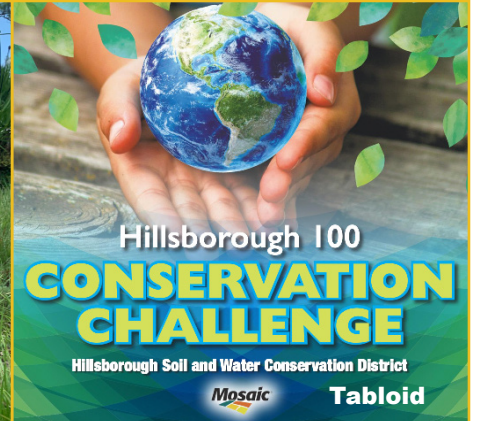
**Hillsborough
Soil & Water**
Conservation District
Florida



Poster Contests



Let's Plant Some Trees!



Hillsborough 100

**CONSERVATION
CHALLENGE**

Hillsborough Soil and Water Conservation District



Tabloid

"Conservation is everybody's business"



Duggal & Sons
Blueberry U-Pick



Great Plant Auction



Fancy Farms
Strawberry U-Pick



Rain-Barrel
Decorating Contest



Please register by Wednesday, April 6, 2022

Betty Jo Tompkins, HSWCD Executive Director

Call: 813-477-8332 Email: bjt6890@yahoo.com

Printing compliments of Odiorne Insurance